



# COUNTY OF SAN DIEGO

## AGENDA ITEM

### BOARD OF SUPERVISORS

GREG COX  
First District

DIANNE JACOB  
Second District

PAM SLATER-PRICE  
Third District

RON ROBERTS  
Fourth District

BILL HORN  
Fifth District

**DATE:** October 20, 2009

**TO:** Board of Supervisors

**SUBJECT:** Neighborhood Reinvestment Grant Program (District: 3)

**SUMMARY:**

#### **Overview**

Funding for the Neighborhood Reinvestment Grant Program was included in the fiscal year 2009-2010 adopted budget in order to further public purposes throughout the County.

#### **Recommendation(s)**

##### **VICE CHAIRWOMAN SLATER-PRICE**

1. Allocate \$5,000 from the Neighborhood Reinvestment Grant Budget (Org 15660) to the San Diego Futures Foundation to assist with costs for equipment rentals, education materials, website maintenance, and supplies for their 2010 youth recognition events and for the eLearn2Earn education program.
2. Allocate \$3,500 from the Neighborhood Reinvestment Grant Budget (Org 15660) to the Hutchins Consort to assist with costs for artist fees and audio equipment fees for a series of nine free family concerts at the Encinitas Library between November 2009 and June 2010.
3. Allocate \$7,500 from the Neighborhood Reinvestment Grant Budget (Org 15660) to the California Coastal Coalition to assist with costs for audio and visual equipment rentals, venue rental, marketing, and professional services for the Headwaters to Ocean Conference on October 27-29, 2009 in Long Beach, CA.
4. Allocate \$5,000 from the Neighborhood Reinvestment Grant Budget (Org 15660) to the Escondido Rotary Foundation to assist with costs for venue rental and supplies for the 7<sup>th</sup> Annual Coeur de Cuisine event on February 28, 2010 in Escondido, CA.
5. Allocate \$5,000 from the Neighborhood Reinvestment Grant Budget (Org 15660) to the San Diego Coastkeeper to assist with costs for venue rental, marketing, supplies, and professional services for the 14<sup>th</sup> Annual Ocean Gala on October 24, 2009 in San Diego, CA.

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6. Allocate \$50,000 from the Neighborhood Reinvestment Grant Budget (Org 15660) to the San Diego Opera to assist with costs for independent contractors, venue rentals, marketing, and professional services for the production of *Romeo and Juliet*, which will run in March 2010 at the San Diego Civic Theatre.
7. Authorize the Chief Financial Officer to take all actions necessary to execute grant agreements with these organizations, establishing terms for receipt of the funds described above, and to make minor amendments to the agreements that are consistent with the general purpose of the grant but do not increase the grant.
8. Find that all grant awards described above have a public purpose.

**Fiscal Impact**

The current year total combined cost of these projects is \$76,000. The funding source is the Neighborhood Reinvestment Grant Budget (Org 15660). This will result in the addition of no staff years and no future year costs.

**Business Impact Statement**

N/A

**Advisory Board Statement**

N/A

**BACKGROUND:**

The mission of the San Diego Futures Foundation (SDFF) is to make information technology available to organizations, underserved individuals and disadvantaged small businesses through training education, technical assistance and equipment. SDFF has donated more than 22,000 computers and 18,000 hours of technical support to San Diego nonprofits, community-based organizations, schools, and fosters families. This \$5,000 grant will assist with costs for equipment rentals, education materials, website maintenance, and supplies for their 2010 youth recognition event and for the eLearn2Earn education program.

Founded in 1999, the Hutchins Consort has built a new repertoire of over 150 musical that works with an eight-person string ensemble. Their work includes many original compositions as well as arrangements of an eclectic array of musical selections of the past 500 years. The group has two full time composers who also perform in the ensemble. The Hutchins Consort is offering a Free Family Concert Series at the Encinitas Library on the second Saturday of every month for nine consecutive months. They estimate over 2,500 people will attend. This \$3,500 grant will assist with costs for artist fees and audio equipment fees for a series of nine free family concerts at the Encinitas Library between November 2009 and June 2010.

The California Coastal Coalition is an advocacy organization comprised of coastal communities and interest groups who are committed to restoring California's coast through sand

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replenishment, increasing the flow of natural sediment, wetlands recovery and improved water quality. Their Headwaters to Ocean (H2O) Conference will cover a wide spectrum of coast and ocean issues. The conference will host presentations that are cutting-edge and informative, mixing policy with the best science available to stimulate new approaches to a host of challenges facing our state's coast and watersheds. This \$7,500 grant will assist with costs for audio and visual equipment rentals, venue rental, marketing, and professional services for the Headwaters to Ocean Conference on October 27-29, 2009 in Long Beach, CA.

The Escondido Rotary Foundation is an organization made up of business and professional leaders who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. The 7<sup>th</sup> Annual Coeur de Cuisine fundraiser showcases over 30 renowned local chefs that prepare and present their signature dishes from leading restaurants throughout North San Diego and the San Diego region. Proceeds will benefit charities associated with the Escondido Rotary Foundation. This \$5,000 grant will assist with venue rental and supply costs for the 7<sup>th</sup> Annual Coeur de Cuisine event on February 28, 2010 in Escondido, CA.

San Diego Coastkeeper is dedicated to protecting the region's bays, beaches, watersheds and ocean for the people and wildlife that depend on them. They balance community outreach, education, and advocacy to promote stewardship of clean water and a healthy coastal ecosystem. The annual Ocean Gala will highlight the vibrant heritage of San Diego's watersheds and the need to protect our precious natural resources today and for future generations to enjoy. This \$5,000 grant will assist with costs for venue rental, marketing, supplies, and professional services for the 14<sup>th</sup> Annual Ocean Gala on October 24, 2009 in San Diego, CA.

Founded in 1965, San Diego Opera is a widely respected member of the international opera community and an invaluable cultural resource to the San Diego community. San Diego Opera brings singers, conductors, designers, and directors who are in demand at the world's most famous opera houses, and upwards of 350 local designers, crew, and chorus members to produce world class opera for San Diego. They project an audience of 10,600 or 92 percent of house capacity to attend the production of *Romeo and Juliet* at the San Diego Civic Theatre. This \$50,000 grant will assist with costs for independent contractors, venue rentals, marketing, and professional services for the production of *Romeo and Juliet*, which will run in March 2010 at the San Diego Civic Theatre.

These projects were selected after consultation with the community. By reinvesting local funds into local communities these projects will improve our citizen's quality of life.

**Linkage to the County of San Diego Strategic Plan**

N/A

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Respectfully submitted,

PAM SLATER-PRICE  
Vice-Chairwoman, Third District

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**AGENDA ITEM INFORMATION SHEET**

**CONCURRENCE(S)**

<b>COUNTY COUNSEL REVIEW</b>	<input checked="" type="checkbox"/> Yes	
Written Disclosure per County Charter Section 1000.1 Required	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>GROUP/AGENCY FINANCE DIRECTOR</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> N/A
<b>CHIEF FINANCIAL OFFICER</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> N/A
Requires Four Votes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<b>GROUP/AGENCY INFORMATION TECHNOLOGY DIRECTOR</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> N/A
<b>COUNTY TECHNOLOGY OFFICE</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> N/A
<b>DEPARTMENT OF HUMAN RESOURCES</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> N/A

**Other Concurrence(s):** N/A

**ORIGINATING DEPARTMENT:** District 3

**CONTACT PERSON(S):**

Mark Olson	
_____ Name	_____ Name
619-531-5533	
_____ Phone	_____ Phone
_____ Fax	_____ Fax
_____ Mail Station	_____ Mail Station
_____ E-mail	_____ E-mail

**AUTHORIZED REPRESENTATIVE:** \_\_\_\_\_

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**AGENDA ITEM INFORMATION SHEET**  
(continued)

**PREVIOUS RELEVANT BOARD ACTIONS:**

**BOARD POLICIES APPLICABLE:**

**BOARD POLICY STATEMENTS:**

**ORACLE AWARD NUMBER(S) AND CONTRACT AND/OR REQUISITION  
NUMBER(S):**