



**RON ROBERTS
SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS**

AGENDA ITEM

DATE: August 18, 2004

TO: Board of Supervisors

SUBJECT: BRINGING THE HYDROGEN HIGHWAY TO SAN DIEGO COUNTY
(DISTRICTS: ALL)

SUMMARY:

Overview

On September 19, 2004, the California Fuel Cell Partnership (CaFCP) will bring "Cruisin' Southern Cal: 2004 Fuel Cell Vehicle Road Rally" to San Diego County. Today's action will authorize the Air Pollution Control District to partner with CaFCP to demonstrate the capabilities and technology of hydrogen fuel cell vehicles at this event.

Recommendation(s)

SUPERVISOR ROBERTS:

1. Direct the Air Pollution Control Officer to work with the California Fuel Cell Partnership (CaFCP) to organize the Fuel Cell Vehicle Road Rally at the County Administration Center on September 19, 2004.
2. Allocate \$10,000 from the Community Projects Budget Unit (0264) to the Board of Supervisors Special Events Trust Fund for costs associated with the 2004 Fuel Cell Vehicle Road Rally.

Fiscal Impact

The total cost is not to exceed \$10,000. Appropriations are available in the Community Projects Budget unit (0264). This action will result in the addition of no staff years and no future costs.

Business Impact Statement

N/A

Advisory Board Statement

N/A

BACKGROUND:

As a member of the California Air Resources Board (CARB), I have participated in the California Fuel Cell Partnership (CaFCP), a collaborative effort to educate the public regarding the benefits of zero-emission vehicles. Fuel cell vehicles represent a new approach to zero-emission mobility through vehicle and fuel technology advancements. This technology has the potential to deliver energy efficiency, fuel flexibility and clean-air benefits throughout California. The Partnership includes eight major automobile manufacturers, fuel providers, fuel cell technology companies and state and federal government agencies. Fuel Cell Road Rallies are one of the tools that the Partnership uses to teach the public about the possibility and promise of zero-emission vehicles. Raising public awareness and acceptance is one of the most important elements in accelerating fuel technology into the commercial marketplace. On September 19, the Southern California Road Rally will arrive in San Diego. Hosting this event at the County Administration Center is consistent with our Board's commitment to improve our region's air quality, and I urge your support.

Respectfully Submitted,

RON ROBERTS
Supervisor, Fourth District